



jackcrager@gmail.com | 170 West 89th Street #3D | New York, NY 10024 | 646.924.8833

WRITER | EDITOR | PROJECT MANAGER

- **Writing:** create lively Web content and print articles on subjects including people, visual arts, music, sports and fitness, and the environment (portfolio at jackcrager.com). Well-versed in storytelling, interviewing, research, and tailoring content to clients' objectives.
- **Editing:** synthesize words and images for online and print publications. Recruit and direct writers, polish prose, and coordinate design with editorial. Adept with Web tools (Wordpress, Drupal) as well as design and publishing programs (InDesign, Photoshop, MS Word).
- **Project Management:** facilitate all phases of production from conception to published product. Manage schedules, budgets, and teams; bring editorial projects to fruition. Seasoned managing editor focused on deadlines, details, and the big picture for any online or publishing project.

EXPERIENCE

Independent Writer, Editor, & Project Manager, jackcrager.com | January 2009 – Present

- Produce articles, Web content, and editorial work on contract for print and online publications
- Clients include Graphis Inc., Createquity, *American Photo*, *Popular Photography*, New York Road Runners, *Metropolis*, *Time Out New York*, and more (work samples at jackcrager.com)

Editor, *Graphis Journal* | April 2015 – April 2018

- Spearheaded development of quarterly relaunch of *Graphis* magazine, international journal of excellence in Design, Advertising, Photography, and related disciplines (graphis.com)
- Wrote and assigned profiles and Q&A articles; managed production for 160-page publication
- Coordinated design and editorial processes; revamped and contributed to Graphis Blog

Managing Editor, Createquity | February 2016 – January 2018

- Managed editorial content for online publication covering the arts, including research, practices, policy and equity issues, and global news developments (createquity.com)
- Wrote features, directed writers, worked with leadership team to manage nationwide think tank

Senior Contributing Editor, *American Photo* | June 2010 – March 2016

- Created, managed, and edited Focus section for national bimonthly magazine (circ. 200K+)
- Wrote articles on photography and culture for print and website (americanphotomag.com)



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Acting Features Editor, *Popular Photography* | March 2014 – November 2014

- Filled in for full-time editor on maternity leave for *Popular Photography* (circ. 450K+)
- Assigned, edited, and shaped feature stories for print and website (popphoto.com)

Contributor & Project Manager, *New York Road Runners* | June 2009 – December 2014

- Edited and wrote stories about running and fitness for Website (nyrr.org) and print
- Wrote, edited, and tailored content for Drupal website overhaul as consulting specialist

Managing Editor, *American Photo* | September 1997 – December 2008

- Managed day-to-day operations of bimonthly magazine and college edition (circ. 200K+)
- Wrote and edited articles for publications and website (americanphotomag.com)
- Coordinated editorial, design and production processes; approved final pages for print

Editor, *Graphis* | June 1993 – September 1997

- Edited bimonthly international journal of design and visual communication (circ. 25K+)
- Managed editorial team, production, budgets, and schedules; contributed to book projects

Associate Editor, *Brooklyn Paper Publications* | August 1991 – May 1993

- Edited and laid out news and feature pages for chain of ten community papers (circ. 85K+)
- Designed and created Arts & Leisure section; wrote and edited news and feature stories

Editor, *Williamson County Sun* | January 1990 – May 1991

- Edited and laid out all sections of twice-weekly newspaper in Georgetown, TX (circ. 8,500)
- directed editorial and production staffs; spearheaded redesign of award-winning publication

EDUCATION

University of Texas at Austin | Bachelor of Journalism | B.A. in English | With Special Honors

PERSONAL

Fourteen-time marathoner | Singer/songwriter | Husband and father of 16-year-old emerging artist